



Introducing Cosabella's new shapewear grouping for Spring/Summer 2014 Cosabella Redefines Shapewear with Glam Contour.

Cosabella is redefining shapewear with the beauty and elegance of its new line, Glam Contour. Designed with the intent that shapewear should be both functional and sexy, this lingerie-inspired collection is sure to help ladies look and feel good on the inside and out. Sacrificing that nightcap with "special company" is now a thing of the past. These luxurious pieces accentuate all the right curves for an evening out on the town while still providing the confidence and sexiness for a night in the bedroom.

Created with a unique, technologically engineered fabric, Glam Contour styles combine the high elasticity of normal shapewear with the sumptuous allure of fine lingerie. It's hard to believe a fabric so delicate and light could stand up to the hustle and bustle of today's multifaceted woman, but Cosabella has managed to bring this evolutionary product to life. Seamless, allover lace so smooth these glamorous underpinnings create the ultimate invisible support.

Glam Contour was originally introduced in three stunning bottoms; the shaper thong made for smooth sexy shaping with no visible panty lines, the shaper brief designed to slim the hip and waist, and the shaper short, a longer version of the brief with shaping extended through the thighs. Cosabella is excited to announce this Spring 2014, the collection will also include the new shaper cami for the stomach, waist and back, the shaper slip to include the hips and rear, as well as the shaper racerback bra perfect for our sporty fashionistas in search of beautiful, breathable support. Available in black, white, nude and hazel this collection is truly shapewear made sexy.



ABOUT COSABELLA:

Cosabella, a family owned Italian lingerie company was founded in 1983 by Ugo and Valeria Campello. It has grown into a second generation family business, with children Silvia and Guido Campello leading the company. Cosabella is expanding globally with a diverse product mix of intimates, swimwear and shapewear. The company headquarters are located in Miami, FL and manufactured in Italy using the highest grade fibers to create a refined blend of American design and Italian craftsmanship. Flagship stores are located in New York City, Miami and Atlanta and shop in shops located in La Rinascente, Milan, Galleries La Fayette, Paris and Shinsegae, Seoul South Korea.

For additional information, please visit www.cosabella.com or contact:

[Shanon Kogler PR press@cosabella.com](mailto:Shanon.Kogler@cosabella.com) or [Pallavi Ramamurthy Marketing marketing@cosabella.com](mailto:Pallavi.Ramamurthy@cosabella.com)